

Innovation Literacy Training



Intro

DAVE MURAT
Innovation Literacy Programme
Delivery Manager



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Innovation Literacy Coordinator



Innovation Literacy Training

Agenda

- What is it?
- Eligibility
- Benefits
- Impact
- ICE Framework
- How It's Delivered
- What Will They Learn
- Accreditation
- Commitment required

Innovation Literacy Training

WHAT IS IT?

A unique training opportunity available to apprentices, free of charge

Aims to equip apprentices with the skills to:

- Support innovation, efficiency and productivity in any business/organisation
- Communicate their ideas in a professional manner
- Make an Impact on your business with fresh perspectives and ideas
- Enable professional development linked to the most desirable skills for the modern workforce, as identified by the World Economic Forum.



Who Is Eligible To Attend?

The Employer:

MUST be based in GM

Can be any sector

Priority targets : private sector

Priority targets : under 250 staff

The Apprentice:

Can live anywhere

Can be on any apprenticeship pathway

(may be most suitable for levels 3, 4 & 5)



What Is The Benefit?

TO EMPLOYERS

Support your organisations bottom line
Increase productivity
Realise apprentice creativity
Help them embrace failure
Hands-on experience of developing ideas
Learn How To Communicate concepts
CPD



“Since Joe has undertaken and completed the course, there has been a noticeable change in his confidence to communicate with his operational colleagues and more so, site managers.” – *Operations Manager, Wigan*

What Is The Benefit?

TO APPRENTICES

- Gain an understanding of innovation
- Generate and develop ideas
- Introduction to Change
- Increased soft skills
- Improved confidence
- CPD
- Helps with apprenticeship
- Counts towards Off The Job Tracker*
- Enhanced CV



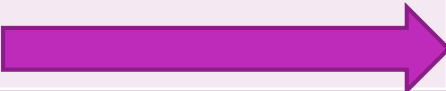
We have invested time to help Alex grow and the Innovation Ambassadors Programme was a big part of that. I would recommend this course to anyone who wishes to invest in their apprentices” – *Digital Inclusion and Projects Lead, Wigan*

What is the Benefit?



<https://vimeo.com/1077930075>

Impact - Confidence

Before The Course		On Completion
How confident do you feel defining innovation?		
4.8/10		8.9/10
How confident do you feel developing ideas?		
5.5/10		8.5/10
How confident do you feel in presenting ideas to managers?		
5.4/10		8.5/10

“I was working with people from completely different backgrounds. It taught me to see problems from different angles and how to better communicate my ideas.” Joe

Innovation Commercialisation and Entrepreneurship Skills:

CRITICAL SELF-REFLECTION SKILLS

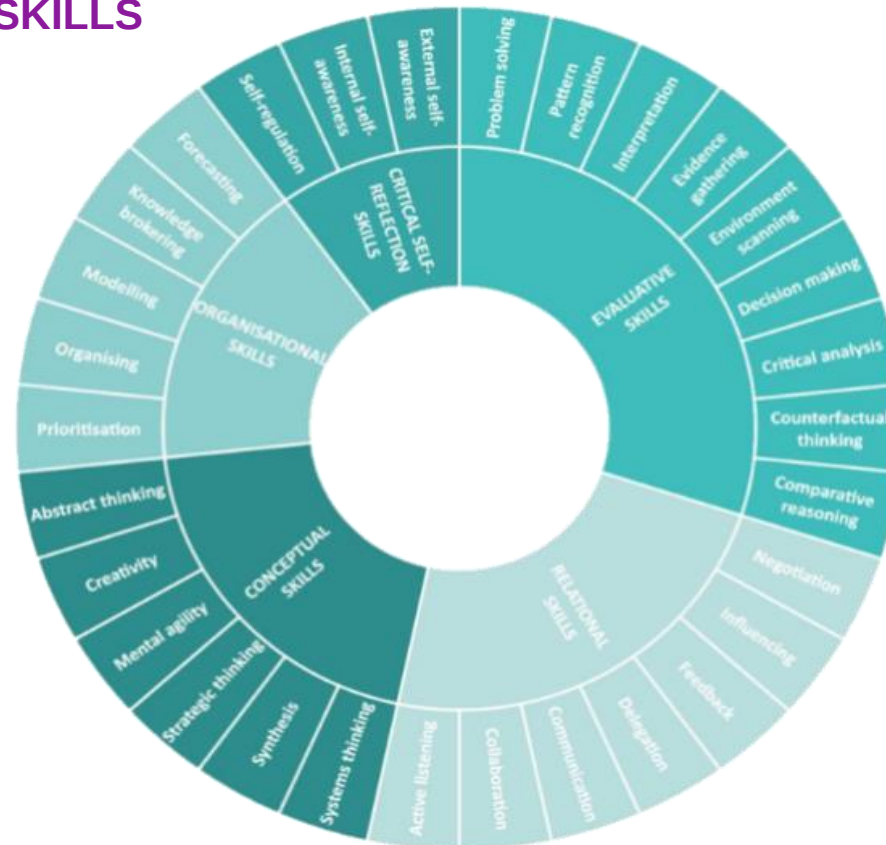
- External self awareness
- Internal self awareness
- Self-regulation

ORGANISATIONAL SKILLS

- Forecasting
- Knowledge brokering
- Modelling
- Organising
- Prioritisation

CONCEPTUAL SKILLS

- Abstract thinking
- Creativity
- Mental agility
- Strategic thinking
- Synthesis
- Systems thinking



EVALUATIVE SKILLS

- Critical analysis
- Counterfactual thinking
- Comparative reasoning
- Decision making
- Environment scanning
- Evidence gathering
- Interpretation
- Pattern recognition
- Problem solving

RELATIONAL SKILLS

- Negotiation
- Influencing
- Feedback
- Delegation
- Communication
- Collaboration
- Active listening

How Is It Delivered?

In person, over 2 days

Locations across Greater Manchester

Apprentices meet and collaborate with other learners from a wide range of providers, programmes and locations making it a great opportunity to network and build relationships.

Our latest events are listed here:

<https://innovationliteracy.co.uk/events/>



“...the skills and confidence Melissa has come back with, the confidence to test things and take control of some elements has freed up some of my time.”
– *Marketing Manager, Wigan*

What Will They Learn?

Module 1 - Foundations of Innovation

What is Innovation?

Where Do Good Ideas Come From?

Module 2 – Prototyping and Problem Solving

Exploring Innovation Physically

Evaluating & Testing Innovation

Module 3– Strategic Thinking & Proposal Development

Effective Communication

Knowing Your Context

Module 4– Communication & Culture of Innovation

Consolidating Your Proposal

Creating the Culture

“As an Innovation Ambassador, I have more of a platform to share and champion ideas as I can show my background which in turn gives extra credibility.” Tom



Course Accreditation – OCN London

Upon completion of modules (1-4, and full completion), apprentices - receive a an accredited micro-credential/Digital Badge.

Each badge lives in a digital wallet that can be shared online and kept on a mobile device.



The commitment required

2 Full days of face to face delivery

Consecutive days:

October 22nd and 23rd – Manchester City Centre

2 x Weekly:

November 21st and 28th Manchester City Centre



“I feel like I can aid the development of others in my company by sharing this knowledge. I also feel like I can offer more to the company as an innovative engineer.” Megan

*Important Note:

Statement on Innovation Literacy Training and Off-the-Job Training Eligibility

The *Innovation Literacy Training* programme is funded by Innovate UK and operates entirely outside of the Department for Education (DfE) and ESFA-funded apprenticeship programmes. It does not draw down apprenticeship funding and therefore does not conflict with apprenticeship funding rules, including the “one funded programme at a time” policy.

Under the 2025–2026 apprenticeship funding rules, apprentices are required to complete a minimum of six hours per week of off-the-job (OTJ) training that is relevant to their apprenticeship standard and supports the development of new knowledge, skills, and behaviours.

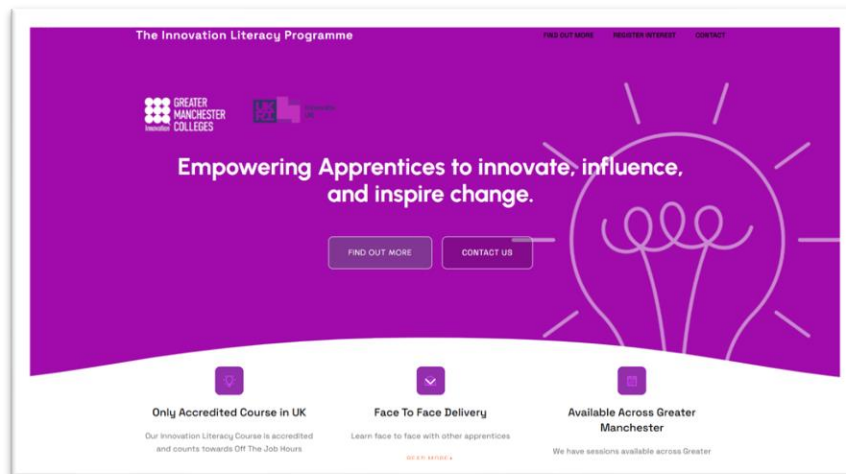
Want to Know More?

Dave Murat

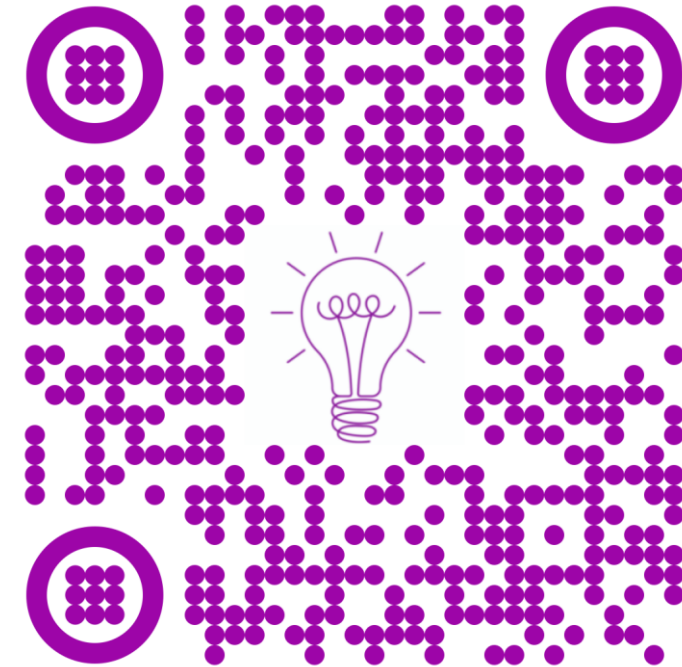
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